

麥紅包線上隱私權聲明(中)

歡迎光臨「麥紅包MY HUNG BAO網站」(以下簡稱本網站), 為了讓您能夠安心的使用本網站的各項服務與資訊, 特此向您說明本網站的隱私權保護政策, 以保障您的權益。

請您詳閱下列內容:

一、隱私權保護政策的適用範圍

隱私權保護政策內容, 包括本網站如何處理在您使用網站服務時收集到的個人識別資料。隱私權保護政策不適用於本網站以外的相關連結網站, 也不適用於非本網站所委託或參與管理的人員。

二、個人資料的蒐集、處理及利用方式

- 當您造訪本網站或使用本網站所提供之功能服務時, 我們將視該服務功能性質, 請您提供必要的個人資料, 並在該特定目的範圍內處理及利用您的個人資料; 非經您書面同意, 本網站不會將個人資料用於其他用途。
- 本網站在您使用服務信箱、問卷調查等互動性功能時, 會保留您所提供的姓名、電子郵件地址、聯絡方式及使用時間等。
- 於一般瀏覽時, 伺服器會自行記錄相關行徑, 包括您使用連線設備的 IP 位址、使用時間、使用的瀏覽器、瀏覽及點選資料記錄等, 做為我們增進網站服務的參考依據, 此記錄為內部應用, 決不對外公佈。
- 為提供精確的服務, 我們會將收集的問卷調查內容進行統計與分析, 分析結果之統計數據或說明文字呈現, 除供內部研究外, 我們會視需要公佈統計數據及說明文字, 但不涉及特定個人之資料。
- 您可以隨時向我們提出請求, 以更正或刪除本網站所蒐集您錯誤或不完整的個人資料。

三、資料之保護

- 本網站主機均設有防火牆、防毒系統等相關的各項資訊安全設備及必要的安全防護措施, 加以保護網站及您的個人資料採用嚴格的保護措施, 只由經過授權的人員才能接觸您的個人資料, 相關處理人員皆簽有保密合約, 如有違反保密義務者, 將會受到相關的法律處分。
- 如因業務需要有必要委託其他單位提供服務時, 本網站亦會嚴格要求其遵守保密義務, 並且採取必要檢查程序以確定其將確實遵守。

四、網站對外的相關連結

本網站的網頁提供其他網站的網路連結, 您也可經由本網站所提供的連結, 點選進入其他網站。但該連結網站不適用本網站的隱私權保護政策, 您必須參考該連結網站中的隱私權保護政策。

五、與第三人共用個人資料之政策

本網站絕不會提供、交換、出租或出售任何您的個人資料給其他個人、團體、私人企業或公務機關, 但有法律依據或合約義務者, 不在此限。

前項但書之情形包括不限於:

1. 經由您書面同意。
2. 法律明文規定。
3. 為免除您生命、身體、自由或財產上之危險。
4. 與公務機關或學術研究機構合作, 基於公共利益為統計或學術研究而有必要, 且資料經過提供者處理或蒐集者依其揭露方式無從識別特定之當事人。
5. 當您在網站的行為, 違反服務條款或可能損害或妨礙網站與其他使用者權益或導致任何人遭受損害時, 經網站管理單位研析揭露您的個人資料是為了辨識、聯絡或採取法律行動所必要者。

6. 有利於您的權益。
7. 本網站委託廠商協助蒐集、處理或利用您的個人資料時，將對委外廠商或個人善盡監督管理之責。

六、Cookie 之使用

為了提供您最佳的服務，本網站會在您的電腦中放置並取用我們的 Cookie，若您不願接受 Cookie 的寫入，您可在您使用的瀏覽器功能項中設定隱私權等級為高，即可拒絕 Cookie 的寫入，但可能會導致網站某些功能無法正常執行。

七、隱私權保護政策之修正

本網站隱私權保護政策將因應需求隨時進行修正，修正後的條款將刊登於網站上。

八、聯絡我們

如果您針對以上隱私權保護政策有任何想法及反饋，您可以透過以下方式聯繫我們

- Email: info@mhb.com.tw
- 聯絡電話: 02-8245-7050
- 免付費專線: 0800-666-899
- 線上諮詢表單: <https://test.mhb.com.tw/contact>
- LINE@線上客服: @264heskr

Privacy Policy(1)

At [MY HUNG BAO.com], we are committed to maintaining the trust and confidence of all visitors to our web site.

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use the service and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the service. By using the service, you agree to the collection and use of information in accordance with this Privacy Policy.

Collecting and Using Your Personal Data

In this Privacy Policy, we've provided detailed information on when and why we collect personal information, how we use it, the limited conditions under which we may disclose it to others, and how we keep it secure.

We take your privacy seriously and take measures to provide all visitors and users of [MY HUNG BAO.com] with a safe and secure environment.

- Cookies
[MY HUNG BAO.com] may set and access [MY HUNG BAO.com] cookies on your computer. Cookies are used to provide our system with the basic information to provide the services you are requesting. Cookies can be cleared at any time from your internet browser settings.
- Google Analytics
When someone visits [MY HUNG BAO.com] we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to track things such as the number of visitors to the various parts of the site and interactions with the site. This information is processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of visitors to our website.
- Website Comments
When someone visits [MY HUNG BAO.com], there may be an ability to submit comments on particular articles or pages. When comments are submitted, you are entitled to use aliases or information that completely hides your identity. When a comment is submitted, the relevant details (name, email, website) that you provide are stored. These details are stored so that we can display your comment back to you, and to anyone viewing the comment sections on the site. We do not verify information entered nor do we require verification.

Information from Third-Party Social Media Services

The Company allows you to create an account and log in to use the service through the following third-party social media services:

- Google
- Facebook
- LINE

If You decide to register through or otherwise grant us access to a third-party social media service, We may collect the personal data that is already associated with your third-party social media service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the company through your third-party social media service's account. If you choose to provide such information and personal data, during registration or otherwise, you are giving the company permission to use, share, and store it in a manner consistent with this privacy policy.

Delete Your Personal Data

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer [MY HUNG BAO] at [service@mindscomyk.com] and we will work with you to remove any of your personal data we may have.

Changes to this Privacy Policy

We may make changes to our Privacy Policy in the future, however, the most current version of the policy will govern our processing of your personal data and will always be available to you.

If we make a change to this policy that, in our sole discretion, is material, we will notify you by an update or email, where possible. By continuing to access or use our services, you agree to be bound to the terms of our Privacy Policy.

Privacy Policy(2)

Last updated: November 10, 2022

This privacy policy describes our policies and procedures on the collection, use and disclosure of your information when you use the Service and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the service. By using the service, you agree to the collection and use of information in accordance with this privacy policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to 麥思印刷整合有限公司, 新北市中和區勝利路35巷1弄36號1F.
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to: Taiwan
- **Device** means any device that can access the Service such as a computer, a cell phone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- **Third-party Social Media Service** refers to any website or any social network website through which a User can log in or create an account to use the Service.

- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to 麥紅包MY HUNG BAO, accessible from <https://mhb.com.tw/>
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, District, Postal code, City
- Usage Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Information from Third-Party Social Media Services

The Company allows You to create an account and log in to use the Service through the following Third-party Social Media Services:

- Google
- Facebook
- LINE

If You decide to register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the Company through Your Third-Party Social Media Service's account. If You choose to provide such information and Personal Data, during registration or otherwise, You are giving the Company permission to use, share, and store it in a manner consistent with this Privacy Policy.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
- **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. Learn more about cookies on the Privacy Policies website article.

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**
Type: Session Cookies
Administered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

- **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service.
- **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- **To manage Your requests:** To attend and manage Your requests to Us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or

all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.

- **For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on the Third-Party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Delete Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete Your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Children's Privacy

Our Service does not address anyone under the age of 18. We do not knowingly collect personally identifiable information from anyone under the age of 18. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

- By email : info@mhhb.com.tw
- By phone number : 02-8245-7050
- By toll-free services : 0800-666-899